

IT'S THE TH^oUGHT THAT COUNTS.

"It wasn't raining when Noah built the ark."

RADIO

VACCINATION BEATS ISOLATION.

SFX. Moody soulful music throughout.
Music becomes more uplifting when we start
talking about getting vaccinated.

VO: Lockdown's are miserable.
Long lonely days with no end in sight.
You can't go out, you can't go to work.
The kids can't go to school.
Shops, restaurants, pubs, cinemas all closed.
You can't visit loved ones.
And you begin to start wondering, how much longer
you can bear to live like this.
Well you better get used to it.

Or...

GET VACCINATED.

Because vaccination is the only way we will beat
this virus.

So call 1800 000 000 to arrange a vaccination.

Because VACCINATION BEATS ISOLATION.