

A TOUCHING AD

We open on a video montage of 'touching' moments showing people connecting.

An old man affectionately rubbing the head of his adult son.

A nonna squeezing a young child's cheeks at a family gathering.

Players huddled together in a rugby scrum.

People giving cheers in a packed pub.

VO: We wanted to make a touching ad...

about how vaccinations bring us closer together.

But then we thought, let's just make a touching ad...

because vaccinations bring us closer together.

We fade to the Astra Zeneca logo

Super: Book your appointment today.

